

Admon Integration Guide

Admon Script is a safe method, it collects important information on the user, thereby finding fraud that could be not visible through other methods. We encourage all integrations to be connected with Admon Script, wherever possible, to provide the most insight to your campaigns.

Script Integration

There are 2 possible ways to integrate Admon Script on your website

1. Placing a "one line" piece of JavaScript at the end of your page's `<body>` tag
2. Integrating Admon Script via GTM

We recommend installing Admon Script via Google Tag Manager. GTM is a free tool that allows you to manage and deploy marketing tags (snippets of code or tracking pixels) on your website without having to modify the code.

Placing a "one line" piece of JavaScript

Request

Placing the following JavaScript snippet at the end of your page's `<body>` tag will allow Admon to obtain data and identify more fraud:

```
<script src="https://statad.ru/tracker.js?d={DOMAIN}" async="true"></script>
```

Parameters

Required	Type	Description
d	string	You need to replace only {DOMAIN} with the name of your domain. For example facebook.com

We take all other parameters directly from your UTM parameters through Google Analytics.

You also have an option to install extended Static Script but it provides less flexibility and you will need to update it manually in case any updates or improvements.

```

<script>
(function() {
  var work = function() {
    try {
      var d = document;
      var w = window;
      var nav = navigator;
      var sc = screen;
      var serialize = function(obj) {
        return Object.keys(obj)
          .map(function(key) {
            return [key, obj[key]].join("=");
          })
          .join("&");
      };
      var getCookie = function(name) {
        var matches = d.cookie.match(
          new RegExp(
            "(?:^|; )" +
            name.replace(/([\.\$?*|{}()\[\]\\\|\+^])/g, "\\$1") +
            "=[^;]*"
          )
        );
        return matches ? decodeURIComponent(matches[1]) : "";
      };
      var hit = function(referrer) {
        var s = w && w.sessionStorage ? w.sessionStorage : {};
        var query = {
          rnd: Math.random().toString(),
          u: encodeURIComponent(d.URL),
          r: encodeURIComponent(referrer || d.referrer)
        };
        try {
          var e = d.documentElement;
          query.v = 4;
          query.w = w.top === w ? 1 : 0;
          query.h = d.hidden ? 1 : 0;
          query.gW = Math.max(e.clientWidth, w.innerWidth || 0);
          query.gH = Math.max(e.clientHeight, w.innerHeight || 0);
          query.gDH = Math.max(
            d.body.scrollHeight,
            e.scrollHeight,
            d.body.offsetHeight,
            e.offsetHeight,

```

```

        d.body.clientHeight,
        e.clientHeight
    );
    query.gDW = Math.max(
        d.body.scrollWidth,
        e.scrollWidth,
        d.body.offsetWidth,
        e.offsetWidth,
        d.body.clientWidth,
        e.clientWidth
    );
    query.sW = sc.width || 0;
    query.sH = sc.height || 0;
    query.ga = getCookie("_ga");
    query.dpr = w.devicePixelRatio || "";
    query.c = (function() {
        var conn = "";
        if (nav && nav.connection) {
            if (nav.connection.type) conn = nav.connection.type;
            else if (nav.connection.effectiveType)
                conn = "eff:" + nav.connection.effectiveType;
        }
        return conn;
    }) ();
    query.t = s && s._tid ? s._tid : (s._tid = Date.now());

    if (w.performance) {
        if (w.performance.navigation) {
            query.rc = w.performance.navigation.redirectCount;
            query.tn = w.performance.navigation.type;
        }

        if (w.performance.timing)
            query.dc =
                (w.performance.timing.secureConnectionStart ||
                 w.performance.timing.fetchStart) -
                w.performance.timing.fetchStart;
    }
} catch (e) {}

var path = "https://statad.ru/pixel.gif";
var qs = serialize(query);
new Image().src = [path, "?", qs].join("");
};

hit();

```

```
var url = w.location.href;
var count = 0;
var checkInterval = setInterval(function() {
  try {
    if (count >= 50) clearInterval(checkInterval);
    else if (url !== w.location.href) {
      hit(url);
      url = w.location.href;
      count++;
    }
  } catch (e) {
    clearInterval(checkInterval);
  }
}, 1000);
} catch (e) {}
};

if (document.readyState == "loading") {
  document.addEventListener("DOMContentLoaded", work);
} else {
  work();
}
})();
</script>
```

Response

If you use a "one line" piece of JavaScript, you get the most relevant extended Static Script in response. You can read more about the extended Static Script [here](#).

If you use extended Static Script, you don't get anything in response. The static script generates a pixel and sends it to our server, which returns HTTP status 200 - OK.

Integrating Admon Script via GTM

If you chose to use the Script

```
<script src="https://statad.ru/tracker.js?d={DOMAIN}" async="true"></script>
```

Then follow the instructions [here](#).

If you decided to install extended Static Script (remember that it provides less flexibility and you will need to update it manually in case any updates or improvements) then follow the instructions [here](#).